

I want...

Remember Her? Take A Deep
Breath Before You See What
She Looks Like Now

YES
let's go!

NO
what else?

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Private View New York Launches During The Frieze Art Fair

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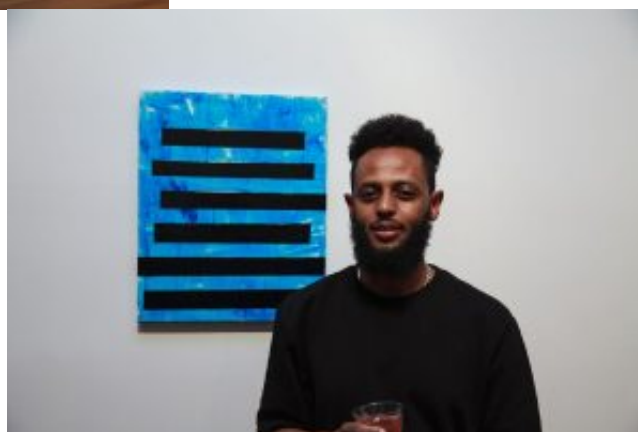
Last week we dropped by a new private loft showroom in Soho called Private View for their inaugural exhibition called “Without Qualities” featuring the works of AFA artists Tariku Shiferaw and Luam Melake.

Set in an old-school loft, Private View is a multi-discipline outpost for exhibitions, lectures, showcases, and special projects that provides a new type of program platform that encourages social engagement and experimentation within contemporary art and tangential practices by partnering with an international community of artists, galleries, institutions, and residencies.



The collaborative project we checked out brought together two exciting Ethiopian-American artists, Tariku Shiferaw and Luam Melake.

Now working in Brooklyn, the artists fuse the cultural influences of their backgrounds and their lives in New York. Their



diasporic origins are similar, although their creative artistic approaches and processes are quite distinct. Their work equally portrays intangible, abstract narratives that evoke the viewer's emotions and memory.

Private View is a new gallery model that extends beyond

the confines of the White Box. Set in an old-school loft, it is a multi-discipline outpost for exhibitions, lectures, showcases and special projects. The space is owned by Swiss-American, interdisciplinary artist Madeleine Paternot and was conceptualized through her long partnership with Artist Liaison and its director, Alaina Simone. Private View is as an extension of the free and open-air environment that reflects Verbier 3D Sculpture Park and Residency that Paternot co-founded in Switzerland with Swiss-American artist, Kiki Thompson in 2011.

Private View will host exhibitions, events, talks and provide a residency for artists from Switzerland and Europe. “Without Qualities” is the first of many exhibitions. Private View will open in London next.

